

himaniauplish.com

im linkedin.com/in/himaniauplish/

US: +1 (412) 954-8181 Canada: +1 (672) 755-1255

#### About me

An enthusiastic learner and creator. A firm believer in the philosophy of 'form follows function' and hence puts in great value and effort in building the design up from a conceptual level using design thinking tools, strategy and research. Seeking work opportunities to create meaningful and efficient systems.

#### Education

# Carnegie Mellon University, Pittsburgh

Master of Professional Studies in Interaction Design | May 2022

# Srishti Institute of Art, Design and Technology, Bangalore

Bachelor of Design in Visual Communication & Strategic Branding | July 2016

#### **Delhi University**

Bachelor of Arts | June 2017

# Skills

# **Technical**

- O Prototyping
- User Journey Mapping
- Affinity Mapping
- O User Research
- O Personas
- Storyboarding
- Wireframing

#### **Tools**

- Figma
- O Adobe XD
- Adobe AD
- Illustrator
- Photoshop
- After Effects
- O Premiere Pro
- O Spark AR
- O Unity

# **Hobbies & Interests**

- Film photography
- O Traveling
- Foodie & Baking
- Scuba diving
- Learning languages

# **Work Experience**

# Google, New York US & Vancouver Canada

## UX Designer | Jul 2022 - Present

UXD in a role of individual contributor with the team Youtube Trust & Safety. Designing for better experiences pertaining to creator policy experience.

# Carnegie Mellon University, Pittsburgh PA

#### Graduate Teaching Assistant | Aug 2021 - May 2022

Assisting Margaret Urban along with Yeonjin Park in first semester and assisting Peter Scupelli in second semester with Shreya Sharma. Responsibilities include reviews, attendance and conducting class as a guest lecturer.

#### Sparklin Innovation, New Delhi

## Senior UX Designer | May 2019 - April 2021

- Delivering experience strategies, wireframe, UI design and prototypes for clients from industries like Banking & Fintech, Education, Hospitality, Network etc.
- Ensuring smooth functioning of the organisation and training junior designers.
- · Communicating with clients and team as project lead

# Kahani Designworks, Mumbai

#### Junior Graphic Designer | Mar 2017 - Sept 2018

- Learnt about nuances and technicality of graphic design and executing a project from scratch.
- · Two exhibitions for Piramal Museum of Art
- · Website design for artist Jitish Kallat
- Publications for INTACH Mumbai and Storycity

#### Animal Creative Agency, New Delhi

# Junior Graphic Designer | Sept 2016 - Feb 2017

- · Produced graphics and animations for Snapdeal
- Organised events for Adidas in Bangalore, Mumbai and Delhi
- Art directed a product-shoot for Keventers, an Indian milkshake brand; and more

# **Features & Mentions**

## The Product Folk

#### Dec 2020

Featured in top 100 PMs of 2021 that "drive the Indian Startup System"